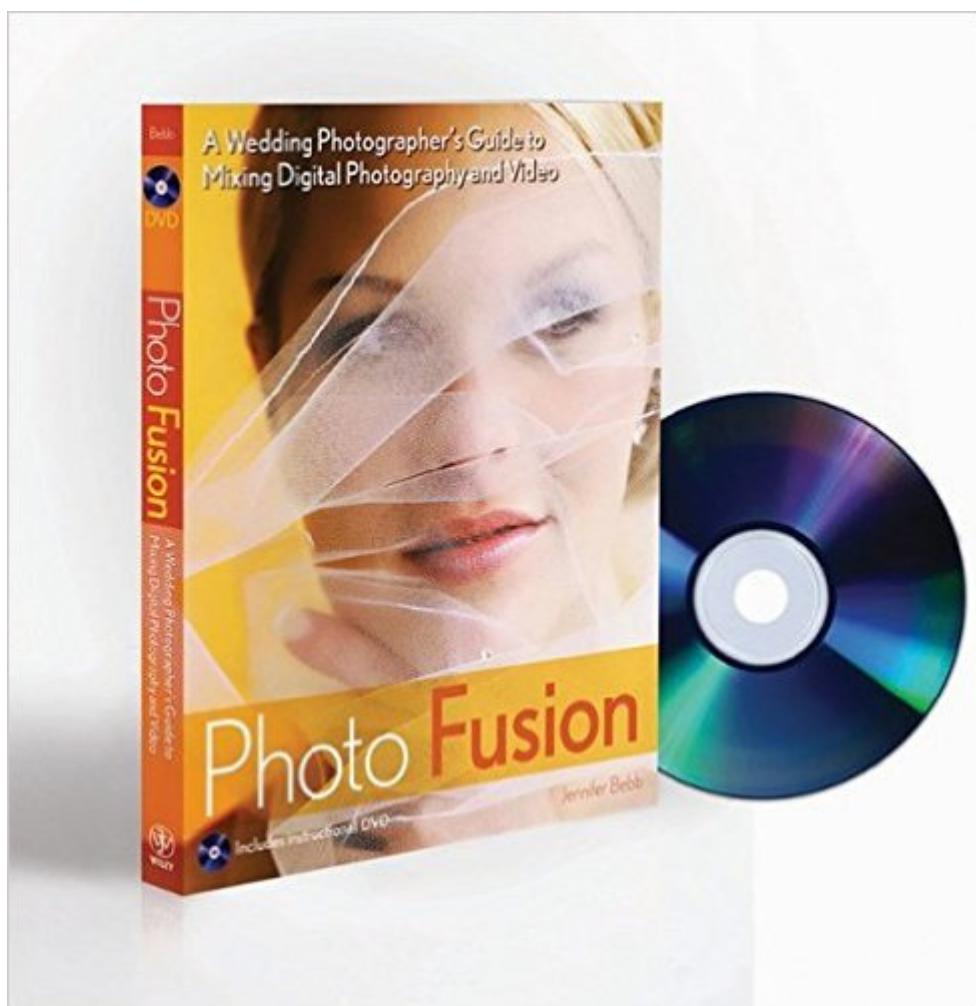


The book was found

Photo Fusion: A Wedding Photographers Guide To Mixing Digital Photography And Video



Synopsis

A full-color reference-and-DVD package covers shooting and editing a successful multimedia project. With the introduction of dSLRs with high definition video functionality, a new world of multimedia capture has been opened to digital photographers. This book shows you how to embrace the exciting new option of photo fusion, by incorporating digital video content with your photography. The author duo guides you through creating seamless multimedia presentations that maximize both still-frame and video photography functions on your dSLR. From the setting up and shooting, to downloading, editing and presenting a multimedia project, this book clearly explains how to move beyond stills into the exciting world of multimedia creation. Encourages you to embrace the exciting possibilities of photo fusion in the field of wedding photography. Explains how to incorporate digital video content with photography. Walks you through all of the necessary steps for shooting and editing a memorable multimedia creation. Details every aspect involved in setting up, shooting, downloading, editing, and presenting a multimedia project. Features more than 200 color images and an indispensable DVD of inspiring examples. Packed with more than 200 stunning images and featuring a 45-minute DVD, Photo Fusion presents you with inspiration and instruction so you can create your own multimedia projects. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Book Information

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Average Customer Review: 4.7 out of 5 stars Â See all reviews Â (13 customer reviews)

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Customer Reviews

We've followed the amazing work of the Bebbs for some time - both Jennifer and Steve Bebb have

been doing some amazing weddings for years (including being placed in the top 10 wedding photographers in the world by American Photo in 2007), but they picked up a couple of Canon EOS 5D Mark II cameras and have been even more creative. Now, Jen Bebb has released this new book and DVD called "Photo Fusion" - A Wedding Photographer's Guide to Mixing Digital Photography and Video. If you're a wedding (or even a family or senior portrait photographer) then you should be at least thinking of adding Fusion to your business. It will become one of the products that will make or break a studio (if you ask me) in the near future. And, you need some good help getting up to speed. Sure, you're a great still photographer or videographer, but what does it take to get involved in fusion quickly and by doing so, set yourself apart from the others in your area trying to get your business? First, you buy this book. Not only does it start you out with the simplicity of defining the terms and making it easy to understand, but it also provides a DVD with the Bebbs teaching you the details as well as giving you some wonderful examples to learn from. And, while this book is mainly aimed at weddings, there's a whole market of folks wanting family or senior portraits as well and you could apply many of these lessons to that market too (and they're even covered in chapter 10!) With the companion DVD, you can't really ask for much more information about doing Fusion. Negatives? I couldn't really find too much negative to say. There were a couple of typos and I kinda dislike the coloration of the processing in the training section of the DVD.

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